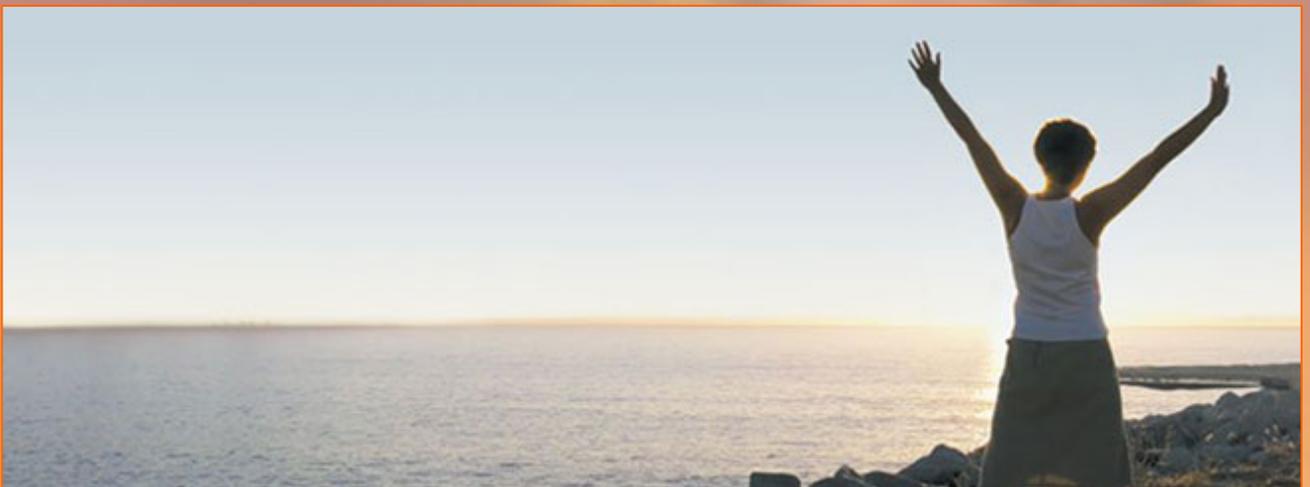


BODY BALANCE PROGRAM

**How to reach your ideal
weight through a balanced
nutritional approach**



**Another step towards balance in all
5 pillars of health.**

THE PROBLEM

- Obesity is the No. 2 cause of death in the US
- Obesity affects 127 million people in the US
- Obesity costs the nation \$120 billion in medical expenses
- Obesity is associated with an estimated 30 incapacitating diseases
- Consumers spend an estimated \$30B per year trying to prevent weight gain
- Each year 45 million Americans go on a diet.
- 55% of Americans are actively trying to maintain their current weight

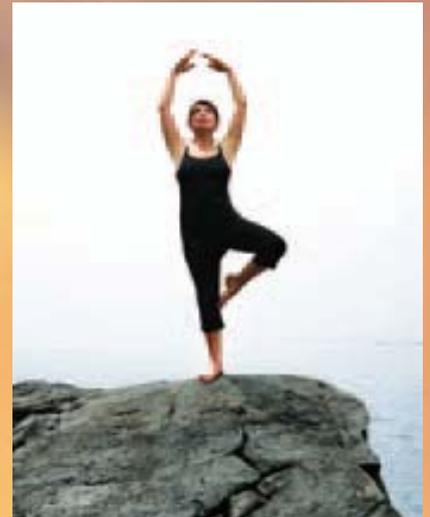


THE SOLUTION

The Kenzen Body Balance program provides a unique approach to weight loss by combining advanced science and the wholesomeness of nature to provide the missing link in most diets: balance.

If you follow the program, the Kenzen™ Body Balance Program will help you lose those unwanted pounds, gain better health and maintain your weight for a lifetime of good health.

You cannot be fully healthy without being at your ideal weight. The Body Balance program offers an opportunity to achieve that in a healthy, balanced way.



Step 1: CLEANSE

When your digestive system is overwhelmed, your body doesn't have the ability to effectively absorb nutrients or metabolize fat.* That's why Kenzen™ Detoxifying Cleanse is the first step in the Body Balance Program.

KENZEN DETOXIFYING CLEANSE:

- Helps eliminate toxins in the liver
- Improves nutrient absorption
- Herbal cleansing,
- No harsh chemicals



Step 2: BURN & BALANCE

Kenzen™ Burn metabolic formula is a combination of thermogenic ingredients that support your body's natural calorie burning mechanism. Take two capsules of Kenzen Burn before breakfast and lunch to help raise your body's metabolic rate.

KENZEN BURN:

- Boosts metabolism
- Helps burn fat
- Supports weight-loss efforts



BALANCE

KENZEN CREAMY PROTEIN SHAKES

- Provides healthy, balanced nutrition (4 g of fat; 9 g of carbohydrates; 130 calories)
- High in protein, vitamins and minerals
- Contains fiber
- Features 20 grams of non-GMO soy and whey protein
- Quality, bioavailable ingredients
- Can replace any meal, great creamy taste
- Keeps you from feeling hungry
- Available in creamy chocolate and creamy vanilla
- Kosher certified



Not a diet but a way of life.

Step 3: ENERGIZE

When you're trying to lose weight, your energy level dips. Rev Up is designed to keep your energy up when you're trying to lose weight, so you feel energized.

If you have more energy, your appetite is more easily satisfied so you'll be less likely to eat unhealthy foods, which means you'll have better success at trying to lose weight.

REV UP

- Increases and sustains feeling of energy
- Easily dissolves in water
- Helps keep energy levels up during weight loss
- Helps maintain mental focus
- Assists in controlling appetite
- Promotes circulation
- No added sugar
- Kosher certified



Effervescent Energy

Optimal Body Balance Program

- 30 min before breakfast: Jades + Burn + 4 glasses Pi-mag water + 30 minute Cardiostride walk.
- Breakfast : Shake + Ciaga
- Mid-morning: Rev Up (if needed)
- 30 min before lunch : Burn
- Lunch : Shake + daily nutrition pak
- Mid-afternoon: Rev Up (if needed)
- 30 minutes before dinner : Jade Greens
- Dinner : a balanced, healthy meal
- Bedtime – Cleanse + 8 hours on Sleep System
- Drink 1 large glass of pi-mag water every 2 hours



Track Your Progress

At the beginning of the program, record your weight and body measurements (chest, waist, hips, and thighs).

Set your objective for the first 8 weeks.

Check your progress every 10 to 14 days and adjust the program if needed.

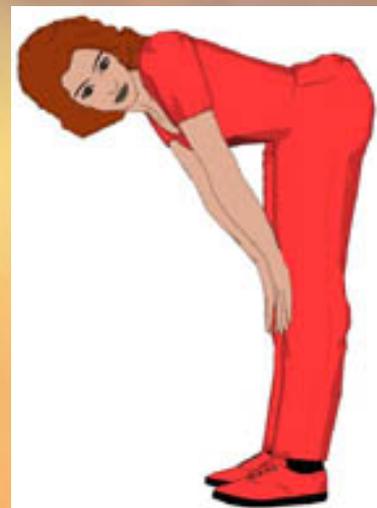
Continue until desired weight is attained.

Follow maintenance program to adhere to your ideal weight.

BEFORE



AFTER



Visualize your progress. Celebrate your success! Share with your friends!

